



*Natural & Delicious*

**COMPANY  
PROFILE**





# OVERVIEW OF THE COMPANY

Galaxy Food and Beverages Limited (GFBL) is a wholly Tanzanian Company that manufactures and markets dairy and non-dairy products under the brand name, "Kilimanjaro Fresh". We are located in the town of Arusha with depots in Dar es salaam, Dodoma and Mwanza. The company started its operations in March 2019

The company produces a wide range of products which include, UHT milk, cultured milk, yoghurts and Ghee. Our products are currently marketed in Tanzania only. However, we have intention for Regional presence with domestic dominance.

## COMPLIANCE

We are registered and Certified by the following bodies:



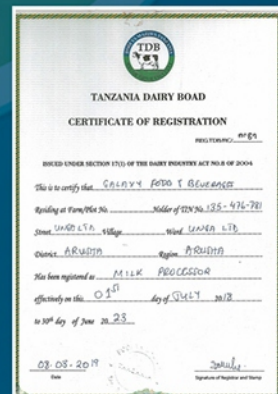
**NEMC**



**OSHA**



**TBS UHT**



**TDB**



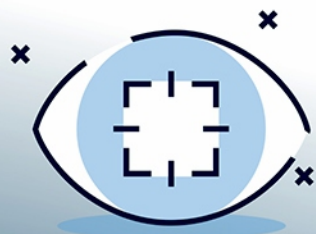
**YOGURT**





# OUR VISION

To become the leading preferred dairy company in Tanzania, while enhancing sustainable value for all stakeholders



# OUR MISSION

We are committed to procure, produce and distribute top quality, value-added dairy products to our consumers



# OUR VALUES

- We strive to be truthful in all our activities
- We are in charge of what we do and are accountable for all our activities
- We make sure all our decisions are based on our vision
- We strive for our customers and consumers to be satisfied with our innovative technology and superior quality, value and service at all times
- We respect our social and physical environment.



# SOCIAL RESPONSIBILITIES

The community is expected to comply with the Tanzania Food, Drugs and Cosmetics (Food Hygiene) Regulation, 2006 as well as the Tanzania Bureau of Standards' Compulsory Tanzania Standard (TZS 626:2001) on Raw Milk Specification. This requires specific storage equipment as well as mode of delivery of milk to the processor. A task we felt the community would not be able to meet on their own without Government or Private Sector Intervention.

As part of our Corporate Social Responsibility, we supply the following equipment to our milk suppliers for FREE:



\* Collection Vehicles to transport milk from Centre to the Factory for free.

\* Milk cans for collecting and storing milk and household levels.

\* Milking pen at the Farm

\* Milk receiving hub at the Factory.



# MANAGEMENT TEAM



**Irifhan Shabbir Virjee**  
Managing Director



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Experienced Managing Director with demonstrated history of working in the dairy Industry. Skilled in Negotiation, Business Planning, Operations Management, Strategic Planning and Marketing Strategy. Strong business development professional with a Bachelor's degree focused in International Business from University of Kazulu Natal in South Africa.



**Fidelis Madzorera**  
Plant Manager



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Highly motivated and respected Food Technologist cum Electrical Engineer par-excellency with over 25 years working experience in the Food and Beverages industry. He is a holder of an Executive Masters in Business Administration, HND Food Science and FTC in Electrical Engineering. He brings in a wealth of experience having worked for large cooperates in Zimbabwe which include Dairibord Zimbabwe Pvt Ltd, Alpha Omega Dairies and Fresh Port Beverages Pvt Ltd in Zimbabwe. Co-competences are in Strategic and Operations Management.



**Elisha Tulo**  
Finance Manager



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He has a profound knowledge in Accounting, Finance and Auditing practices with over 5 years of working experience. He worked as a Senior External Auditor with PKF International where he was engaged in different assignments with various companies in manufacturing, agricultural, trading, engineering and health sector. He is the holder of Masters of Science in Accounting and Finance, Bachelor of Accounting and Finance and he is also an active member of Association of Certified Chartered Accountant.



**Steve Isaac Angelous**  
Country Sales & Marketing Manager



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Decisive sales and marketing manager who drives company's growth through creative and innovative marketing strategies, builds and maintains a loyal client base through strong relationship-building skills and excels at devising strategies for increased sales. Skilled in market analysis trends, customer/consumer needs and concept developer in consumer target orientation. highly effective sales and marketing campaigns. Comprehensive background in managing highly effective communications campaigns that support key sales, marketing and stakeholder engagement objectives.

## OUR PRODUCTS



**CULTURED MILK - MTINDI**



**YOGHURTS**



**GHEE**

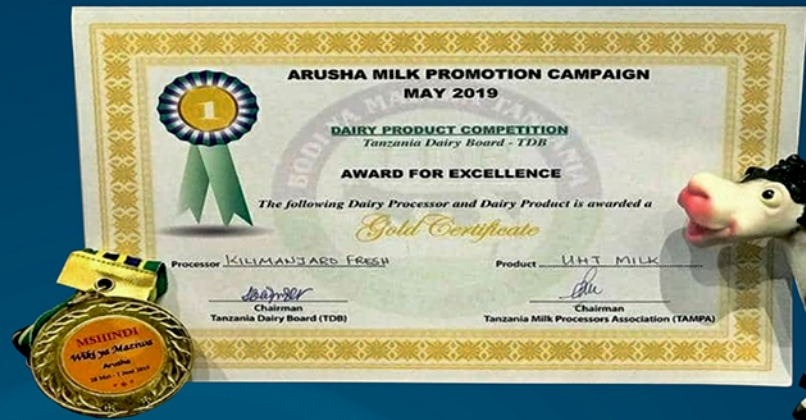


**UHT MILK**







# AWARDS AND RECOGNITION

Our UHT milk was judged the best locally produced milk by Tanzania Dairy Board during the milk week in 2019.



# WHERE TO FIND US



Follow Us:   kilimanjaro fresh  kilimanjarofresh.co.tz  info@kilimanjarofresh.co.tz





## OUR CLIENTS



### MWANZA

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0756 000 089



### ARUSHA

P.o Box 1101, HQ  
Arusha, Tanzania  
0622 000 888



### DODOMA

P.o Box 1101,  
Arusha, Tanzania  
0747 999 993



### DAR ES DALAAM

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